When do we use an apostrophe? What's an apostrophe? An apostrophe is like a amman, but it is up in the air. We use apostrophes to show ownership or for putting two words together into one smaller word. These are called contractions. Mary's dog; Allen's paper; Jesse's book; Let's try something. Why can't we get this over with? It's almost time to go. We're having so much fun, too. You shouldn't be slouched in your chair. Make sure you've done your very best.